

It is our great pleasure to welcome you to the HELSINKI FINLAND stand at MIPIM 2019.

The Helsinki Metropolitan Area as well as Tampere and Turku are undergoing massive transformations, as many of Europe's biggest urban development projects are underway in the areas. Along with growth and transformations, cities aim for the perfect mix of economic, social and ecological sustainability.

Finland benefits from an excellent innovation ecosystem. The public sector aims to boost the innovation in the built environment industry and start-ups are

encouraged to join into this development.

Come and find out what is going on in the Helsinki Metropolitan Area as well as in other growth centers in Finland and what kind of potential Finnish start-up companies offer to real estate developers, investors and operators.

We are looking forward to meeting you at our stand during the show!

Tuesday March 12th

15.00 Opening Event

The Helsinki Metropolitan Area, Tampere and Turku are undergoing massive transformations, as many of Europe's biggest urban development projects are underway in the areas. Ongoing as well as upcoming railroad and other large-scale projects enable new districts for housing and facilities.

Growth is an excellent opportunity to drive forward ambitious climate actions. As cities work as engines in reducing greenhouse gas emissions and aiming at carbon neutrality, the role of different operators in construction and real estate sectors is essential.

Come and hear the deputy mayors discuss how cities in Finland act towards these purposes.

Welcome to Helsinki Finland Pavilion

Ms Anni Sinnemäki, Deputy Mayor, Urban Environment Division, City of Helsinki

Cities as Engines for Change

Ms Anni Sinnemäki, Deputy Mayor, Urban Environment Division, City of Helsinki
Mr Hannu Penttilä, Deputy Mayor, City of Vantaa
Mr Aleks Jäntti, Deputy Mayor, City of Tampere
Moderator
Mr Dan Mollgren, Head of City Planning, City of Porvoo

Helsinki Finland Happiest Hour Cocktails will be served after the presentations in the Helsinki Distilling Company Cocktails Bar.

Wednesday March 13th

9.30 The Finnish Property Breakfast

The Finnish property market witnessed, again, high transaction activity in 2018 with a total volume of €9.3 billion. The market continues to attract foreign players, and new domestic investment funds and companies are being established.

Join us for a discussion on the opportunities of the Finnish property markets. The event is targeted to property professionals who want to stay on top of the future prospects of the Finnish property market.

Registration: Please register to riikka.takki@kti.fi by Friday March 8th 2019.

The Finnish Property Market 2019 report will be published in the event, which is organized by the partners in the Helsinki Finland stand in collaboration with KTI Finland.

Welcome to Helsinki Finland Pavilion

Mr Mikko Aho, Head of Urban Environment Division, City of Helsinki

Outlook for the Finnish Property Investment and Rental Markets

Mrs Hanna Kaleva, Managing Director, KTI Property Information

Finnish Residential Property Market in the European Context

Mr Jens-Petter Guthus, Head of Transactions, Nordic Region, Aberdeen Standard Investments

The Helsinki CBD Property Market in 2019

Mr Antti Louko, Managing Director, Catella Property Oy

Concluding remarks: Helsinki Metropolitan Area welcomes Foreign Property Investors

Mrs Anni Sinnemäki, Deputy Mayor, City of Helsinki

11.00 Where Airport meets the City – A unique Investment Opportunity in Finland

Aviapolis, next to the Helsinki Airport, is one of the most interesting airport city developments around the world. Aviapolis will evolve as an attractive, livable and diverse city. Helsinki Airport and Aviapolis next to it have a significant role in the economic development of Helsinki Metropolitan Area, as well as in the whole of Finland.

Join us for an inspirational discussion around the vision and concept of Aviapolis Core area, designed by Møller Architects.

Welcome

Mr Hannu Penttilä, Deputy Mayor, City of Vantaa

Aviapolis Core Concept Plan Presentation

Mr Danyal Taylan, Architect, C.F. Møller Architects

Panel Discussion

Mr Tommi Vaisalo, CEO, LAK Real Estate
Mr Antti Nousiainen, Director, Skanska CDF
Mr Toni Kankare, Project Development Director, SRV Group PLC

Moderator

Mrs Arja Lukin, Project Director of Airport City Aviapolis

Aviapolis aperitifs will be served around 11.30 o'clock in the Helsinki Distilling Company Cocktails Bar.

15.15 Pasila News Flash

The anchor of the Pasila redevelopment, Tripla Centre, will be completed by 2020. Mall of Tripla will open already in autumn 2019.

To the south of Tripla, a new tower area will take shape in the near future. The construction of Trigoni, the winner of the Helsinki High-rise Competition, will begin in 2020–2021. The transformation of the Pasila area will take place also in its northern parts, where housing and offices will be built.

Come and find out the latest news concerning the redevelopment of Pasila.

From Tripla to Trigoni - what is going on in Pasila...

Mrs Päivi Ahlroos, Project Director, City of Helsinki
Mrs Marjaana Berger, Head of Property Development, Senate Properties
Mr Mr. Aleksa Pešić, Project Manager, YIT Finland Ltd.

Moderator

Mr Dan Mollgren, Head of City Planning, City of Porvoo

16.00 Unique Opportunities for New Hotels in Helsinki Finland

International travel to both Finland and Helsinki in 2018 broke again previous records. Helsinki also continues to rank among the world's top 20 most popular congress cities.

Helsinki Airport, consistently ranked among the best in the world, will expand heavily by 2020 allowing the airport to serve 30 million passengers annually. The multiple direct flight routes from Asia serve Helsinki well as the Chinese and other Asian travel continues to grow. Already now, the busiest passenger port in the world is in Helsinki. Thus, the demand for new hotels, concepts and brands in the Helsinki Metropolitan Area and in the rest of the country is obvious.

Come and hear what unique business opportunities Helsinki Metropolitan Area and other growth centers in Finland can offer to international hotel operators and investors. After the presentations, the partners of the Helsinki Finland stand will be available for one-to-one discussion.

Welcome

Ms Anni Sinnemäki, Deputy Mayor, Urban Environment Division, City of Helsinki

Prospects of Tourism in Helsinki Finland

Ms Hanna Lankinen, Head of Business Development Business Finland, Invest in Finland

Hotel Market in Helsinki Metropolitan Area

Mr Kimmo Virtanen, Director - Scandinavia, Russia and the Baltic States, Christie & Co

Helsinki – that is why...

Mr Julian Miebach, Group Manager Development, Ruby Hotels

News Flash

Upcoming Competitions

Tuesday March 12th at 11.00
Wednesday March 13th at 14.00

Come and learn about upcoming architectural and other competitions that cities of Helsinki, Vantaa and Tampere will organize in the near future.

Case Aviapolis

Mrs Arja Lukin, Project Director of Airport City Aviapolis

Case Helsinki

Mr Mikko Näveri, Architect, City of Helsinki Urban Environment

Case Tampere:

Onkiniemi and Viinikanlahti

Mr Aleks Jäntti, Deputy Mayor, City of Tampere

PropTech Finland Start-ups

Tuesday March 12th at 16.00
Wednesday March 13th at 14.30
Thursday March 14th at 14.00

In Finland, there are currently over hundred active growth companies around property and construction technology industries in Finland.

Several companies already serve markets outside of Europe like Hyperin. Easy to use -solutions from Assetti and Exquance help hundreds of investors and asset managers to spend less time with Excel. Scenario Labs is aiming turn around the whole technical valuation process for buildings.

Come and learn about the PropTech Finland network and the potential these start-up companies offer for real estate developers, investors and operators.

Helsinki Distilling Company Cocktails Bar is open at HELSINKI FINLAND stand from Tuesday to Thursday from 14.30 to 18.30 o'clock.



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